



love
your home

clutter-free

simplicity

clever
container

relieve
stress

Organizing
just got fun!

Organizing
just got fun!



About Us

During July of 2006, friends Karen Eschebach, a professional organizer, and Jennifer Weaver, a stay-at-home mom, had a light bulb moment! Why not bring organizing tools and techniques to those that can benefit most from it: **EVERYONE!**

The Clever Container Company was created in August of 2006. After a trip to Washington, D.C. to participate in the Direct Selling Association (DSA) training for start-up companies, the concept of Clever Container continued to unfold.

Clever Container joined the DSA in September 2006 and obtained full membership in June 2008. DSA is the trade association of the leading firms that manufacture and distribute goods and services sold directly to consumers away from a fixed retail location. Clever Container supports the Association's "Code of Ethics," a promise to uphold the highest set of business practices.

After many successful vendor shows, Clever Container introduced their Organizing Party format in January 2007. Then a chance article in the Business section of the Detroit News brought forth interest from various states across the U.S. and in March 2007 we launched our first consultants. Clever Container continues to grow as more and more Consultants join this unique business opportunity.

Clever Container Consultants provide organizing tips, techniques and products to help simplify your life in a fun, relaxed setting. They will demonstrate the products, provide multiple uses, and share organizing tips which you can use as soon as you get home. Our motto is "It's not just the product, it's the process."

Clever Container is committed to providing top quality, unique products and solutions to reduce the stress of an organizational task. We have products for the kitchen, crafts, closets, drawers, children, storage, offices, and more.

Clever Container's headquarters are located in metropolitan Detroit. We are striving for a steady growth in people, product, and processes.

Our Mission

Clever Container Company is dedicated to helping people take control of their lives (1) by providing high-quality, innovative and functional tools—along with practical techniques and useful information—for organizing the world around them and (2) by offering business opportunities to motivated individuals who share our belief that an organized environment can lead to a more productive, fulfilling life for each of us.

IMAGINE . . .

Ready to join?

Call me...



IMAGINE . . .

Qualities of CLEVER CONSULTANTS!

They're busy people...

- They're good time managers.
- They know how to prioritize.
- They're teachable.

They have more month than money...

- They're motivated to earn an income.
- They are goal oriented and ambitious.

They are not "The Sales Type"...

- They're informative, not pushy or aggressive...they attract, not attack.
- They like people and want repeat business from happy hostesses and customers.

They don't know a lot of people...

- They understand that building a business takes more than just utilizing friends and family.
- They learn to develop their hostess and customer base by studying our Handbook, attending trainings and listening to ideas shared by other consultants.

They are family oriented...

- They don't use their family as an excuse, but as a reason to do well. They want to provide a higher quality lifestyle for their family. They are motivated by the needs of their families.

They are decision makers, not procrastinators...

- They recognize that there's never a good time for something new so just get started.
- They take one step at a time in their own time, setting and achieving their own goals.
- They aren't victims of circumstances but choose to find solutions to problems.

Which of the above qualities describes you?

What intrigues you about this business?

How much money do you need to make this worth your while?

Ready to join?

Call me...



IMAGINE

Be Clever...Join Us !!

Clever Container is a home party business that combines organizational products with time saving tips and ideas to help you stop procrastinating, de-clutter, and find more time in your life! Who could want more?

There are so many reasons to take a closer look at joining our company! Here are just a few:

NO INVENTORY

Your starter kit is all you need.

NO DELIVERIES

Orders are delivered directly to the home of the hostess or to individual customers.

BUSINESS IS IN DEMAND

Organization and De-cluttering are a top priority for 90% of Americans, and a \$4.36 billion industry per year.

GROUND FLOOR OPPORTUNITY

With only a handful of consultants across the country, there is still PLENTY of room for YOU! This is truly an opportunity to build a successful business which provides income for you and your family for years to come.

FLEXIBLE HOURS

You decide when YOU want to work.

LOW START UP INVESTMENT

For only \$149 plus tax, plus \$25 shipping, you will receive \$350 worth of products and business supplies.

FREE HOSTESS REWARDS

You do not have to pay for hostess gifts. Our hostesses receive free and half-priced items for qualified parties, all paid for by our Company.

ACCESS TO TRAINING

With Clever Container you are in business for yourself, not by yourself! We have several layers of training available for you. Here is some of what we offer: weekly tele-trainings on a variety of topics, all applicable for your new at-home business, a weekly and monthly newsletter from home office, a social networking site exclusively for consultants, a back office featuring a variety of tools and more!

NO TERRITORIES

You can sell anywhere in the United States. Build your business where you choose.

INCENTIVES, PRIZES AND FREE VACATIONS!

Many fabulous opportunities await you. Here at Clever Container, it is truly our pleasure to be able to offer you a ground level opportunity into a company that is unique in its genre to the party plan industry. With over 4.37 billion dollars spent each year on containers alone and 90% of Americans continuously working toward finding organizational solutions, we undoubtedly fill a niche!

As a Clever Container consultant, you'll be able to offer your customers a vast range of organizing solutions and processes while earning a competitive base commission of between 20-33%. Our parties will be packed with organizing tips, trends and fun ideas. Our themed show ideas are bound to help you obtain repeat business and bookings!



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IMAGINE . . .

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How Organized are You?

THE HOBBYIST

- The Hobbyist usually starts her business to explore her creative side, to meet new friends, to receive our products at a fabulous discount—and of course—to earn extra income!
- She will set aside 1 day or evening a week to hold her parties, working about 5 hours per week.

THE PART-TIMER

- The Part-timer usually starts her business to earn extra income for herself and/or her family, and enjoys the fellowship with other consultants as well as new friendships with hostesses and customers.
- She often works her business alongside a full-time job or other full-time responsibilities.
- She usually helps a few women get their own business started (with the help of her up-line Director).
- She will set aside 1-2 days or evenings per week to hold her parties, and will work about 10 hours per week.

THE BUSINESS BUILDER

- The Business Builder, like the Hobbyist and the Part-timer, usually starts her business to earn extra income.
- She often works her business alongside her other commitments and responsibilities.
- She has a passion for our company and products, seeing the possibilities in her career path ahead.
- She is growing into a Leadership position; spending a lot of her time helping others start their own business.
- She will set aside 1-2 days or evenings per week to hold her own parties, but will also carve out time for other income-producing activities. She works 10-20 hours per week.

THE LEADER

- The Leader has seen the amazing potential for success within our company, her team and herself.
- She is committed to a long-term career with Clever Container.
- She is passionate, positive, caring, consistent, persistent, disciplined, and enthusiastic!
- She works to maintain a balance between her work and her family life, building her business around her family's needs and schedule.
- She helps many women start their own businesses and chart their own courses, and is training, motivating, and rewarding her team.
- The Leader will set aside 2-3 days or evenings per week for parties, meetings, and other events, and will also spend several hours each week on other income-producing activities. She works about 20-30 hours per week.



Clutter Cutter Kit \$149*



IMAGINE

Where will YOUR Clever Container business take YOU?

Who knew getting organized could be so much FUN?!

Join our team of Clever Consultants and enjoy the flexibility that comes with setting your own hours and the money that you'll earn at each class. Our starter kit is packed with fabulous organizing products and business materials for you to successfully launch your business.

- Wraprack
- Drawer Designers Combo
- Car Hooks
- Bin Coffee
- Belt Hanger
- Griplt (On the Go)
- Flip Flop File
- Document Boxes (set of 5)
- Curved Shelf Divider (Large)
- 3 Drawer Vanity
- It's In the Bag
- Clever Pocket Mini
- Cargo Tote
- ZipVac Rechargeable Pump
- Card Cubby
- Couponizer
- 25 Color Catalogs
- 50 Order Forms
- 100 Postcard Invitations
- Training Materials
- 10 Clever Container Pens
- 2 Clever Container Writing Pads

Ready to join?

Call me...

Look throughout the catalog for the Exclamation Point— these indicate the Clutter Cutter Kit items!

* Plus tax. Has a retail value of over \$350!

Items are representative of the current kit and are subject to change without notice. Colors and styles of the above products will vary. Shipping and handling for each kit is \$25 in the continental U.S., and \$55 to Alaska and Hawaii.

IMAGINE . . .



Ready, Set, Organize...Jumpstart to Success!

READY, SET, ORGANIZE...JUMPSTART TO SUCCESS!

30 Days

Sell \$600 and you'll earn the following products for FREE!

- Chrome Plastic Bag Recycler (pg. 11)
- Small Curved Shelf Dividers (pg. 33)
- Shower Purse (pg. 19)

Sell \$1200 and you'll ALSO earn the following products for FREE!

- Keepsake Box Ensemble (pg. 24)
- Gear Pocket—Original (pg. 8)



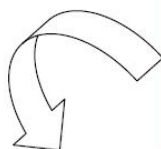
60 Days

Sell \$600 and you'll earn the following products for FREE!

- Cosmetic Organizer (pg. 20)
- Backseat Entertainment (pg. 36)
- Magnetic Message Central (pg. 44)

Sell \$1200 and you'll ALSO earn the following products for FREE!

- Black Scroll Fruit Bowl (pg. 10)
- Wire Dividers Chrome Medium (pg. 12)
- Handbag File (pg. 35)



90 Days

Sell \$600 and you'll earn the following products for FREE!

- Handbag Organizer (pg. 42)
- Clear Jumbo Under-bed Storage (pg. 46)

Sell \$1200 and you'll ALSO earn the following products for FREE!

- Clever Container Table Top Display Banner
(Perfect for your parties and vendor fairs!)

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